



European Christian Radio

Newsletter

31 Years Faithfully Broadcasting the Good News!

SUMMER 2024

Ministry Update

In June 2024, we celebrated the 31st anniversary of the European Christian Radio Project, now known as European Christian Radio-ECR. Guided by the Lord's direction and divine appointments, ECR embarked on a journey that forged a 31-year radio broadcasting partnership with Pereraadio-TFR, a partnership that endures to this day. The dedication of countless volunteers who generously gave their time, talent, and financial resources played a pivotal role in answering God's call to broadcast the Gospel to Eastern Europe and Russia. We extend our heartfelt gratitude to all those who have contributed, and continue to support this calling. Thank you!

Kuessaare Radio Studio

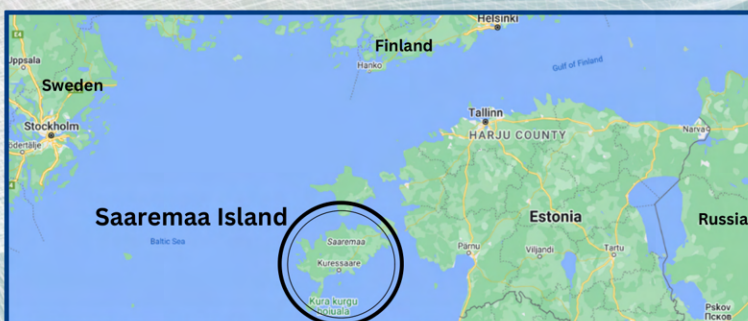
The broadcasting of the Gospel continues to spread throughout the country of Estonia and into neighboring countries with the addition of the new Kuessaare studio. Kuessaare is a town on the island of Saaremaa in Estonia. It is the administrative centre of Saaremaa Municipality and the seat of Saare County. Kuessaare is the westernmost town in Estonia. The new Kuessaare studio was conceived and built under the direction and personal hands-on workmanship of Paavo Pihliak, Family Radio's manager and CEO. The Kuessaare studio is now fully operational.

Estonia is considered to be one of the least religious countries in Europe. TFR currently provides 3 full-time radio programs. One in Estonian and 2 in Russian and a signal covering a very large territory in Russia, Belarus, and Ukraine.

- 1.5-2M sq mi broadcast area
- 24/7 proclaiming the Gospel of Jesus Christ
- Broadcasting in Estonian and Russian
- 3% of Estonian population are daily listeners
- Every Sunday there are 6 services from various churches on the air
- 31 years of sharing God's Word



New Kuessaare Studio and Mari Pihliak at the controls



Radioplayer EESTI

New Digital Technology Comes to Pereraadio - TFR

The radio landscape is embracing the digital revolution! With new technologies, we now have greater opportunities to broadcast the Good News beyond the traditional limits of radio transmitters. One such innovation is Radioplayer EESTI, Estonia's intelligent platform that opens up access to all Estonian radio stations, including TFR!

The Estonian Broadcasting Association and Estonian National Broadcasting became participants in this groundbreaking platform on January 23rd of this year. As a member station, TFR has signed a collaborative agreement with Radioplayer Worldwide Ltd., creator of Europe's largest smart radio platform. This app has already proven immensely popular among Estonian users and has been available to TFR since early 2024, broadcasting all three TFR networks worldwide.

Radioplayer Estonia is a radio technology platform that allows users to enjoy their favorite radio stations and programs over the internet. Radioplayer can be accessed through web browsers, mobile apps, newer cars, smart TVs, and various other smart devices. This innovative technology not only offers familiar FM radio channels but also eliminates the need for a physical radio receiver. Radioplayer provides convenient features such as show recordings, podcast listening, and other interactive options, enhancing the radio listening experience.

From the Listeners

"Thank you so much, I always listen to you. There are a lot of good programs and God speaks a lot to me through you. We listen on a simple radio. I had always listened to Trans World Radio, everyone in the family listened to it. Once I searched for a program from Petersburg, and I heard you. Since then we always listen to your station." - Volyn region, Ukraine

"I've been listening to you on the radio for a very long time. The first time I heard you on the radio was in 2009 when my little children 2.5 and 1.5 years old died. God left me to live on the earth, and the children died so early. As far as I know, a lot of people died in the fires that year. Since then, I am constantly with your radio. I am 35 years old." - Pskov region, Russia.

"In my childhood, my parents would listen to the radio on 1035am. Then after a while, when I bought a radio, I tuned in to the same station and found your broadcast." - Ivanovo, Belarus



DAB+ Radio is another digital format TFR is using. DAB+ stands for Digital Audio Broadcasting, and it is a digital radio standard that uses digital technology to transmit radio stations. DAB+ radios receive content digitally, unlike FM radios which use radio waves, and they don't require tuning. DAB+ radios also have an automatic channel search function and are more energy efficient than FM or internet radios.

TFR was given the opportunity to test out the effectiveness of the DAB+. The test period will end this fall and the governing licensing body will decide on whether to try something else or to roll out the DAB+ nationwide. Presently, it is only available in two cities in Estonia, Tartu and Tallin. TFR's 3 networks are carried on all DAB+ transmitters.

Radio License Update

It is broadcast license renewal time. There are 32 active companies with broadcast licenses in Estonia. However, there are 45 companies currently applying for licenses in Estonia, of which, TFR is one of them. When licences come due for renewal, all licenses are put out to bid. There is never a guarantee that once you have a license that it will be automatically renewed.

TFR has submitted for an additional license for a 500W FM station in the town of Parno that will transmit at 97.5MHz. The station will be owned and operated by TFR and will broadcast its' Estonian network programing. This station will reach areas not reachable with the current transmitter. The terrain is very flat, so a much larger coverage area is anticipated. If the license is approved, broadcasting can begin as soon as November 2024.

Prayer Requests

Pray for the licensing process that TFR would continue to receive favorable renewal of their current licenses as well as the newly submitted license.

Please pray for a suitable tower from which the new 97.5 MHz FM station can rent for broadcasting.

Continue to pray for the effectiveness of the ministry as the staff produces relevant programs and content to minister to those in need of prayer and the Savior.

Pray for the leadership of TFR, Paavo and Mari, as well as the volunteers.

Pray for the new Kuressaare radio station on the island of Saaremaa to affectively reach neighboring countries.

ESTONIA

If you are not familiar with the history of Estonia, a great Youtube video of its heritage and development over the years can be found by scanning this QR Code.



Praise Reports

- We want to express our gratitude and praise to the Lord Jesus Christ for His faithfulness since the beginning and throughout our 31 years of ministry. Additionally, we are thankful to the Lord and extend heartfelt appreciation to all our volunteers and financial supporters whom He has called to serve alongside ECR.
- Praise that the radio stations are thriving, and thankful that the electrical fees have stabilized, although they remain high at present.
- Praise for the donated digital console for the Kuressaare studio and that the studio is now totally operational.



Remembering our friend JAMES "JIM" M. HULSE

Sept. 22, 1943 - Jan. 25, 2024

Jim was one of those miracles from Heaven! Just the right man at just the right time. Jim's lifelong career in building towers around the world was just who God had in mind for such a

time as this for ECR. Thank you Jim for your dedication and example of using your gifts and talents for Jesus.



European Christian Radio
Thank You!



Scan Me

www.europeanchristianradio.org,

For information on supporting our efforts, log onto our website or scan the QR code with your smart phone to take you to the secure portal of our website. You will also find more information about ECR and our long history of working with Pereraadio - Tartu Family Radio.

European Christian Radio P.O. Box 3013 Modesto, CA 95353
ECR Board is sincerely thankful for your prayer and financial support
 Dr. James Carlson, Pres./Founder
 Lynda Soares, Secretary
 Ted Dickason, Treasurer
 Greg Jardine
 Piret Leonetti, PhD
 Andrew MacMillan
 Doug Wesson
 Phil Yakligian